



Purdy
Group LLC
Leverage for Leaders™



Purdy Group LLC Marketplace Offerings

Dr. Frank Purdy
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Purdy Group LLC

Capability Sheet

Mission: Provide SME consulting and staff augmentation support to enable our Federal clients' attainment of their Goals, Objectives and intended Programmatic Outcomes ... thereby fulfilling our **Motto** "Leverage for Leaders".

Important Distinguishers: Purdy Group offers several important advantages over most other small businesses;

- We are **8a, SDB and SDVOSB (CVE)** certified with **FOUR** Socioeconomic designations for Small Business goals.
- Currently Priming multiple Top Secret cleared contracts.
- **SME Powerhouse:** Over 35,000 Resumes with "specialized groups" like; 8,300 TS/SCI files (1,000 CI and 950 Full Scope Poly), 700 TS / SCI Information Assurance, 1,600 Intelligence Analysts, 440 Linguists, 4,700 candidates with Masters degrees - 500 of which have JDs or PhDs.
- Knowledge Management Repository - over 100,000 white papers, templates and deliverable examples to improve our support value.
- **Extremely Low Wrap Rates = Very Competitive Pricing.**

NAICS

- 541330 - Engineering Services
- 541511 - Custom Computer Programming Services
- 541512 - Computer Systems Design Services
- 541519 - Other Computer Related
- 541611 - Admin & General Consulting
- 541612 - Human Resources Consulting Services
- 541614 - Process, Physical Distribution & Logistics Consulting
- 541618 - Other Management Consulting Services
- 541690 - Other Scientific and Technical Consulting Services
- 541720 - Research and Development in the Social Sciences
- 541990 - All other Professional, Scientific, and Technical Services
- 561110 - Office Administrative Services
- 561210 - Facilities Support Services
- 611430 - Professional and Management Training - **Primary**



Leadership: Dr. Frank Purdy is a retired Navy Supply Corps Commander with expertise in: Contracting, Logistics, Business & Financial Management, Weapon System Acquisition and Installation Management Support. He has a Doctorate in Strategic Leadership, along with Masters in Business Admin and Masters in Public Admin.

Thank you for considering Purdy Group's demonstrated ability to support your current and/or upcoming requirements.

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Current PRIME Contracts

- | Current PRIME Contracts | NAICS | Category |
|--|--------|------------------|
| • Prime, Navy SeaPort NexGen | 541330 | Engineering Svcs |
| • Prime, GSA - STARS II | 5415XX | FA1, FA2, FA4 |
| • 2 Primes, Army Reserve Command | 541611 | Gen Consulting |
| • Prime, Defense OSD AT&L | 541611 | Gen Consulting |
| • Prime, State Department | 541930 | Linguists |
| • 2 Prime, Pentagon Force Protection Agency | 541990 | Intel / Admin |
| • 2 Primes, DEA and DCSA | 561210 | Facilities |
| • Prime, Naval Supply Systems Command | 611430 | Training |
| • Prime, Health and Human Services | 493110 | Logistics |
| • Prime, Walter Reed | 541990 | Construction |
| • Purdy Group is also a Named Subcontractor on 22 IDIQs | | |
| • Purdy also successfully completed 9 prime and 6 subcontracts | | |

- * Purdy Group has past performance providing these services for the clients listed on the previous page.
- * These are “Representative PPQs” – We are capable of **Many** Others Across 175 Priced Labor Categories.

Management Consulting

Business Intelligence

Lean Six Sigma

Resource Optimization

Program Management

Cost Analysis / Efficiencies

Financial Management

Supply Chain Management

Activity Based Costing

Contracting Support

Human Resources



Organizational Consulting

Organizational Alignment

Leader / Manager Training

Innovation & Creativity

Outsourcing

Change Management

Strategic & Tactical Plans

Futuristics

Value Chain Management

Knowledge Management

Strategic Communications



Technical Consulting

Enterprise Architecture

Network Operations

Configuration Management

Information Assurance

System Engineering

Portal Development

Portfolio Management

Project Health Assessments

Clinger Cohen Compliance

OMB 300 Support





Current PRIME Contracts

- Prime, Navy SeaPort NexGen
- Prime, GSA - STARS II
- 2 Primes, **Army Reserve Command**
- Prime, Defense OSD AT&L
- Prime, **State Department**
- 2 Prime, **Pentagon Force Protection Agency**
- 2 Primes, **DEA** and **DCSA**
- Prime, Naval Supply Systems Command
- 2 Primes, Health and Human Services
- Prime, Walter Reed

NAICS Category

- 541330 Engineering Svcs
- 5415XX FA1, FA2, FA4
- 541611 Gen Consulting
- 541611 Gen Consulting
- 541930 Linguists
- 541990 Intel / Admin
- 561210 Facilities
- 611430 Training
- 493110 Logistics
- 541990 Construction

- Purdy Group is a Named Subcontractor on 22 IDIQs
- Purdy Group has also successfully completed 20 prime and 8 subcontracts

Past Performance / Quals at these Organizations for the above NAICS:



Small Business Plan Compliance Math



Example: \$10 million Federal Contract

- Mandatory 23% Small Business Goal

Subcontracts Issued
to Purdy Group Count
up to FIVE Times !



23% Small Business Requirement	Goal	Multiple Subs Approach	Purdy Group + WOSB
Full Contract Award Value (\$000)	-	\$ 10,000	\$ 10,000
8a	5%	\$ 500	\$ 500
Small Disadvantaged Business	5%	\$ 500	✓
HUBZone SB	3%	\$ 300	
Veteran Owned SB	3%	\$ 300	✓
Service Disabled Veteran Owned SB	3%	\$ 300	✓
Women Owned SB	<u>3%</u>	<u>\$ 300</u>	<u>\$ 300</u>
Cumulative Total Spent on Subs	22%	\$ 2.2 M	\$ 800 K
Prime's Remaining Revenue		\$ 7.8 M	\$ 9.2 M

In addition to priming 11 contracts and being a highly capable subcontractor able to perform management, organizational and IT consulting services in TS cleared / Cost Plus environments ... possessing 8,300 TS resumes and an impressive KM Repository ... adding Purdy Group to the team **Significantly** boosts Revenue (by 14% in this example) and Profitability by fulfilling multiple socioeconomic categories for Large Primes.